

BE THE CHANGE

FEBRUARY

INCOME, WAGES & WORKFORCE WRAP-UP

A prosperous, inclusive and strong local economy is a key tool in poverty reduction.

Income support, allowable earnings, and wages for those working should be sufficient to ensure that no one in our community falls below the poverty line.

OVERVIEW

Over the month of February, we:



Learned from, collaborated alongside, shared space with and **amplified the work of 7 organizations** that are connected to and invested in the area of income, wages and workforce.

WE REACHED OUR COMMUNITY

We engaged with **110 + people** through interviews, focus groups, roundtable discussions, group meetings, virtual learning, and dedicated educational events.



OUR FOCUS

Our collective effort was on two **key areas**:

Income and Wages & the workforce
Community Economic Development

WHAT DID WE LEARN?

- 1** Poverty is not only about income. Poverty includes restricted opportunities to fully participate in society due to stigma, shame and ability.
- 2** Being conscious of where and how we spend our money is important to a thriving and supportive economy. Our local dollars are a poverty prevention tool.
- 3** We all have a role to play in advocating to 'raise the rates' and supporting efforts for minimum income floors to ensure that no one in our community falls below the poverty line.

GO DEEPER:

Sunshine Coast Credit Union
Sunshine Coast Foundation
Sunshine Coast Chamber of Commerce
Sunshine Coast Regional Economic Development Organization
Living Wage for Families BC
Sunshine Coast Labour Council
Sunshine Coast Association for Community Living